



CrowdGather, Inc. (OTC BB: CRWG)

Investor Fact Sheet

Company Overview

CrowdGather, Inc. is one of the leading networks of forum communities on the Internet. CrowdGather has created a centralized network to benefit forum members, forum owners and forum advertisers. It provides a highly interactive and informational social network for members, a management and revenue-sharing resource for third-party forum owners, and a largely untapped advertising network for marketers worldwide.

The Company specializes in monetizing a network of online forums and message boards designed to engage, provide information to, and build community around, users. The Company is building what could be one of the largest social, advertising, and user generated content networks by consolidating existing groups of online users that post on message boards and forums. The goal is to create the world's best user experience for forum communities and world class service offerings for forum owners. Communities built around message boards and forums provide one of the most dynamic sources of information available on the web because forums are active communities built around interest and information exchange on specific topics.

Investment Highlights

- CrowdGather is building a network of owned-and-operated properties and a significant publisher network comprised of forums that can be highly leveraged, are scalable and are capable of significant cash flow
- Well-funded and clean balance sheet
- Focus on higher margin business for acquisitions; partnerships with other forums to increase scale and visitor traffic
- Developing ad server technology to deploy across owned and third-party forums; will enable CrowdGather to capture additional revenues from the business
- F2011 - transformed Company into a significant publisher network
- F2012 - Expect 20% year-over-year revenue growth
- Positioned for growth in two key segments:
 - ◆ Branded forum communities
 - ◆ Third-party hosted communities that are built on one of CrowdGather's forum hosting platforms
- Raised \$7.85M in a private placement; proceeds to be used for acquisitions and working capital
- Sold 1.3M shares of Series A Preferred Stock raising \$1.3M, subsequently converted to 2.6M common shares
- Converted \$2.5M of debt and interest into common shares leaving the Company debt free
- Retired 5M, or 24%, of CEO 's holding, to mitigate shareholder dilution from conversion of debt into equity

Market Opportunity

- Internet – users and advertising dollars are moving online
- Forums – common interests, trust; grow traffic, then monetize
- Forums are social communities that attract similarly interested users – very attractive for brand advertisers
- Forum users are more engaged in influential activities -- both online and off-line -- than people who don't use forums
- Mobile app/Access to forums
- Industry consolidation
- One in five Americans contributes to online forums (Synovate, Market Research Company)
- 28% of U.S. consumers read online forums (Forrester Research)

Select Financials and Facts

OTC BB Ticker:	CRWG
Closing Price at 04/05/12:	\$0.30
52-Week Range:	\$0.11-1.10
Shares Outstanding (diluted):	58.22 million
Est. Public Float:	40.51million
Market Capitalization (04/05/12):	\$17.47
FY '12 Revenue (Est):	\$1.9 million
Total Cash (01/31/12):	\$2.68 million
Insider Ownership:	35.12%
Institutional Ownership:	3.00%
Fiscal Year-end:	April 30

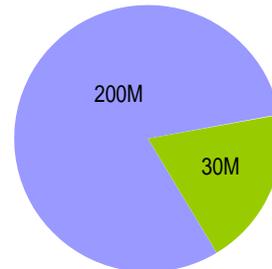
Competitive Advantage

- CWRG draws up to 230M page views/month and over 16M monthly unique visitors
- Minimum staffing – sites usually staffed by community volunteers
- Low cost User-Generated Content (UGC)
- A highly engaged audience of technology, gaming and lifestyle enthusiasts
- Forums attract valuable demographics
 - ◆ 67% male
 - ◆ 45% 18-34
 - ◆ 42% 35+
 - ◆ 38% have children
 - ◆ 47% college/grad school

Hosted & Branded Sites

230 Million Monthly Page Views

Hosted:
Yuku.com
Lefora
Forumer



Branded:
rapmusic.com
PbNation.com

Growth Drivers

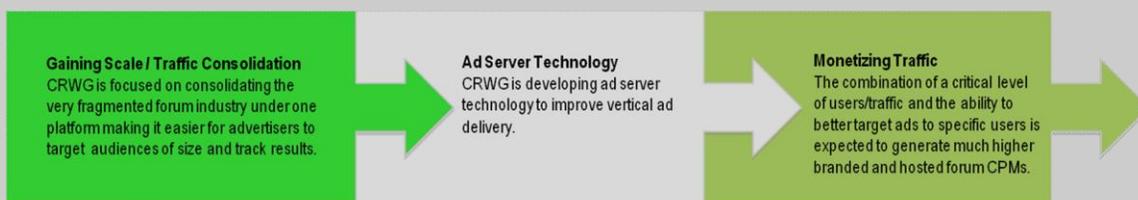
Monetization Driven by Scale

CPM = Cost per thousand ad views;
Median eCPM \$5.29*

*Adify Vertical Gauge Q2 2010

Source: Company reports,
Morgan Stanley Q310 reports,
AdAge 2011,
and thepricingjournal.com

The Forum Strategy



Gaining Scale

Step 1:

Identify relevant, robust forums with passionate members and high-quality conversations.

Step 1

Step 2

Step 2:

Do one of the following:

- ◆ Acquire
- ◆ Partner
- ◆ Aggregate

Acquisition Strategy

Sept 2011 Yuku.com	May 2011 PbNation.com	April 2011 Pocketables.com	April 2011 Forumer.com	March 2011 Digishoptalk.com	June 2010 Adisn	March 2010 Freeforums.org
Forum platform that includes Ezboard domains and integrated Ezboard communities	One of the world's largest online paintball communities	Online tech publication that provides news, reviews and commentary on various mobile computing devices	Free forum hosting company; when acquired it was serving 35M monthly page views across 200,000 active forums	One of the largest digital scrapbooking sites on the internet: ~40K members with over 2.7M posts generating 2M page views per month	Digital ad agency	Remotely hosted forum platform that allows users to create a forum for free

Partner & Aggregate

Partner

Hosted forums comprise a significant portion of CRWG's total pageviews

- ◆ Forum owners build sites on CRWG's proprietary forum hosting platform
- ◆ CRWG places advertising and offers subscription-based options

Aggregate

Aggregate into key verticals to monetize appropriately

- ◆ Leverage CRWG ad server technology
- ◆ Attract brand marketers – verticals provide relevant channels to advertise
- ◆ Rich media solutions
- ◆ Campaign analytics

Senior Management

Sanjay Sabnani, Chairman & CEO

Prior to starting CrowdGather, Sabnani was the EVP Strategic Development at Hythiam, Inc. Director of Business Development and Strategy at OSI Systems, Inc. and President and Director at Venture Catalyst, Inc.

Gaurav Singh, CFO

Most recently, Singh served as Director of Financial Operations for MDSynergy. Prior to MDSynergy he was a member of the executive team that lead the growth and the sale of Specialty Surgical Centers to Symbion, Inc.

Rich Izzo, Vice President of Operations

Most recently, Izzo was VP of Operations for Catasys, a publicly traded healthcare services company. Izzo is a CPA, and started his career with Ernst & Young in assurance services, working in both the New York and San Francisco offices specializing on banking and technology clients.

Taher Scherzay, Vice President of Technology

Mr. Scherzay has held positions at Microsoft, Alcatel-Lucent, Clarent, and Spirent Communications.

Aaron Beck, Vice President of Advertising

Most recently, Mr. Beck has held positions at Internet Brands and Move.com.

The foregoing compilation relates to CrowdGather, Inc. (OTC BB: CRWG) and contains forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. When used in this document, the words "anticipate," "believe," "estimate," "expect" and similar expressions as they relate to CrowdGather or its management, are intended to identify such forward-looking statements. CrowdGather's actual results, performance or achievements could differ materially from the results expressed in, or implied by these forward-looking statements. For more detailed information the reader is referred to CrowdGather's Form 10-K and other related documents filed with the Securities and Exchange Commission. This does not constitute an offer to buy or sell securities by the Company and is meant purely for informational purposes. Investor Awareness, (IA) its affiliates, officers, directors, subsidiaries and agents have been compensated by the Company for the creation of this document. For a three-month term effective April 1, 2012, IA receives six thousand dollars per month and a one-time equity award of 25,000 options. IA has relied upon information received from the Company, which, although believed to be reliable, cannot be guaranteed. This information is not an endorsement of the Company by IA. IA is not responsible for any claims made by the Company. You should independently investigate and fully understand all risks before investing.